



Smarter Movement. Trusted Delivery.

Peer-to-peer delivery marketplace
connecting travelers with senders
across borders and cities.

INVESTOR PITCH DECK

2025 . Pre-Seed Round

\$500/mo Monthly Revenue
4 months Platform Live
3 - 5 Core Team
UK + Global Active Markets

The Problem

Expensive & Slow Shipping

Traditional couriers charge premium rates for cross-border delivery -- out of reach for individuals and small businesses.

Underserved Diaspora Corridors

Millions send care packages internationally with no safe, structured solution -- relying on WhatsApp groups and word of mouth.

Compliance & Security Risks

Informal peer arrangements have no identity verification, no escrow, no customs awareness -- leaving both parties exposed.

Wasted Cargo Capacity

Every day, millions of travelers cross routes with empty bag space that could be monetised safely -- that capacity is lost.

"The informal peer delivery market is massive -- and completely unprotected."

Our Solution

BootHop connects Hoopers (senders) with Booters (travelers) who carry goods for a fee -- with escrow, KYC, and privacy-first trust built in.

Cost-Efficient

Senders pay a fraction
of courier rates

Traveler Income

Booters earn from trips
already being made

Escrow Safety

Funds held until delivery
is confirmed by both

KYC Verified

Every user identity-checked
before contact is shared

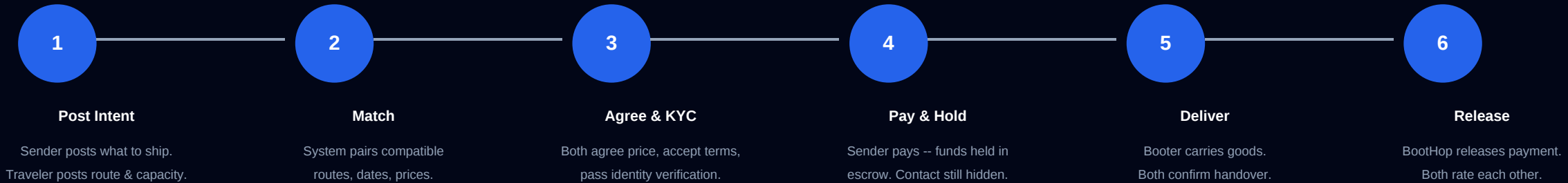
Privacy First

No contact revealed
until payment secured

Global Ready

Built for UK, Nigeria
and diaspora corridors

How It Works



Intent -> Match -> Agree -> KYC -> Pay (Escrow) -> Deliver -> Confirm -> Release

No contact shared before payment. No payment released before delivery confirmed.

Business Model

Transaction Fees (Core)

3% from the sender + 5% from the traveler on every completed delivery. Both sides pay -- platform earns on every transaction.

Goods Insurance

Optional 10% of declared item value added at checkout. High-margin, zero-cost add-on for the platform.

Business Portal (B2B)

Flat fees or subscription plans for companies posting commercial delivery jobs to vetted carriers.

Premium Service Tiers

Priority matching, airport-to-airport handoffs, same-day delivery -- all carry a higher margin uplift.

Unit Economics (example)

Agreed delivery price	£100
Sender pays (+3%)	£103
Traveler receives (-5%)	£95
Platform gross revenue	£8
+ Insurance (10% of value)	£10
Total platform revenue	£18

Asset-light. No fleet. No inventory.

Market Opportunity

\$150B+

Global P2P / crowdsourced
logistics & delivery

\$700B+

International remittance &
diaspora goods annually

40M+

UK & US African diaspora
transferring goods home

\$8B

Same-day delivery market
by 2027

BootHop targets the informal delivery layer -- the largest, most underserved segment.

Priority markets: UK domestic corridors -> UK-Nigeria diaspora routes -> US expansion (Wisconsin, via gener8tor)

Traction

4 months live · www.boothop.com

\$500/mo

Monthly Revenue
(USD equivalent)

4 months

Platform Live

Full KYC

Identity Verification
Operational

2 Portals

Consumer P2P
& Business B2B

What we have built:

- Two-sided marketplace (Hooper + Booter flows)
- KYC identity verification (in-house + Stripe)
- Escrow payments with admin-controlled fund release
- In-app messaging with contact-info filtering
- Automated matching engine (runs every 15 min)
- Dispute resolution portal with evidence upload
- Business portal for commercial delivery clients
- Social content pipeline (TikTok / Instagram)

Competitive Landscape

	P2P Matching	KYC Verified	Escrow	Diaspora Focus	B2B Portal	Cost
BootHop	Yes	Yes	Yes	Yes	Yes	Low
Grabr	Yes	Partial	No	Partial	No	Low
Nimber	Yes	No	No	No	No	Low
DHL / FedEx	No	Yes	N/A	No	Yes	High
Informal (WhatsApp)	Manual	No	No	Yes	No	Free

BootHop is the only platform combining P2P matching + KYC + escrow + B2B in one trusted flow.

The Team

70+ years combined experience across technology, logistics, procurement & finance.



Oluwatoyin Olufeko

CEO & CTO

27 years in system development, banking, and supply chain. Built BootHop end-to-end. Track record across fintech, enterprise systems, and logistics platforms.

[OTB-MIDAS.com](https://www.otb-midas.com)



Omobolarinwa Famutimi

COO

20+ years in procurement and supply chain operations. Deep commercial networks across UK and West Africa. Leads B2B partnerships and operational delivery.



Dotun Asekun

Head of Compliance & QA

20+ years in system testing and customs systems. Compliance, cross-border customs logic, and quality assurance are embedded from day one -- a rare skill set at this stage.

Go-to-Market Strategy

Phase 1

UK (Live Now)

UK domestic corridors.
Diaspora senders UK-Nigeria.
Early B2B portal clients.



Phase 2

Nigeria Q1 2026

Lagos pilot: high-density
routes, airport handoffs,
auto parts micro-logistics.



Phase 3

US Q2-Q3 2026

Wisconsin entry via
gener8tor Soft Landing Pad.
US diaspora + B2B.



Phase 4

Scale 2027+

Multi-city US, Canada,
West Africa expansion.
Series A raise.

Key Acquisition Channels:

- Diaspora aid in partner cities & ambassador programs
- B2B direct sales (content engine (Eis Takto) platform)

12-Month Roadmap

Q3 2025 (Now)

- Platform live & generating revenue
- KYC, escrow, B2B portal operational
- Social content pipeline running

Q4 2025

- US market entry via gener8tor
- 1,000 completed deliveries target
- First US B2B merchant partners

Q1 2026

- Nigeria Lagos pilot launch
- Airport-to-airport premium lane
- Insurance partner integration

Q2-Q3 2026

- Series A preparation
- API marketplace integrations
- Volume subscription products live

The Ask

BootHop is raising its first external round to accelerate US market entry, grow transaction volume, and build the infrastructure for global scale.

Contact Us

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Use of Funds

