



BootHop

Smarter Movement. Trusted Delivery.

EXECUTIVE SUMMARY

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2025 . Pre-Seed Round

Peer-to-peer delivery marketplace connecting senders with travelers -- safe, verified, and escrow-protected.

\$500/mo

Monthly Revenue (USD)

4 months

Platform Live

3 - 5

Core Team

70+ yrs

Combined Experience

2 Portals

P2P + B2B Live

COMPANY OVERVIEW

BootHop is a peer-to-peer delivery marketplace that connects people who need to send goods ("Hoopers") with travelers already heading to the same destination ("Booters"). Instead of paying expensive courier rates, senders pay a fraction of the cost -- and travelers earn extra income from a trip they were already making. BootHop acts as the trusted middleman: verifying identities via KYC, holding funds in escrow, filtering all communications, and only releasing payment and contact details once both parties are verified and delivery is confirmed.

THE PROBLEM

~~Traditional couriers are expensive and inaccessible for individuals, small businesses, and diaspora communities.~~ Millions of people send goods internationally through informal, unregulated WhatsApp arrangements -- no identity checks, no escrow, no legal protection. Every day, millions of travelers cross these same routes with empty bag space that goes completely to waste.

BootHop turns every traveler into a verified, trusted courier. Our flow: ~~Post Intent -> Match -> Agree Price -> KYC -> Escrow~~ Payment -> Delivery -> Confirm -> Release. No contact is shared before payment is secured. No payment is released before both parties confirm delivery. Privacy-first, compliance-ready, and globally scalable.

BUSINESS MODEL & REVENUE

Transaction Fees

3% from sender + 5% from traveler on every delivery. Both sides pay -- platform earns on every

Goods Insurance

Optional 10% of declared item value at checkout. High-margin, zero-cost add-on for the platform.

Business Portal

Flat fees / subscriptions for companies posting commercial jobs to vetted carriers (B2B

Premium Tiers

Priority matching, airport-to-airport handoffs, same-day delivery -- all carry higher margin uplift.

Unit Economics:

Sender pays

£103

Traveler receives

£95

Platform earns

£8

+ Insurance

£10

Total rev

MARKET OPPORTUNITY

\$150B+

Global P2P logistics

\$700B+

Diaspora goods transfers

40M+

UK/US African diaspora

\$8B

Same-day delivery by 2027

TRACTION

BootHop launched 4 months ago and is live at www.boothop.com with real paying users. The platform is fully operational: two-sided marketplace, KYC identity verification, escrow payments, in-app messaging with content filtering, dispute resolution, business portal for commercial clients, automated matching engine (runs every 15 minutes), and a social content pipeline driving organic growth on TikTok and Instagram. Current revenue: \$500/month (USD equivalent). Infrastructure that typically takes funded startups 12-18 months to ship was built and deployed in 4 months.